



“Quality Products and Service since 1966”

531 Wilbur Ave. Swansea, Ma. 02777 508-676-0000

www.swimworldpools.com

2010 Swimming Pool Newsletter

FOX LINERS THE, Best choice in pool industry.

Liner replacement is something every pool owner eventually does. The difference for FOX pool owners is that liner replacement is usually only every 12 -15 years. Everyone else changes the liner every 7-10 years. The reason for such a difference in longevity is the quality of manufacture at FOX the industry’s leader. FOX only makes form fit liners using more vinyl material in each and every liner. This is the reason SWIM WORLD has been a FOX distributor for 30 years. Why not call us today for a free estimate.



The Salt Water Pool. Never buy Chlorine again.

WE have been telling you for years now about the benefits of owning a Chlorine Generator.

While the Fox Galaxy is still the best, we now carry several less expensive brands to fit the need of any budget.

Using a Chlorine Generator is the best way to sanitize your pool. By using common table salt and a small amount of electricity (26 volts) the salt is converted into chlorine by the generator. Packaged Chlorine (liquid, tablet & granular) break down into chloramine compounds which give pools that nasty odor of chlorine and irritate eyes and skin. Salt generated chlorine does not produce chloramines it reverts back to salt to be recycled into chlorine again. This salt water also has an added benefit, it makes the water softer, a difference you can feel. The use of a Chlorine Generator is the environmentally responsible way to sanitize your pool, it reduces toxic emissions, landfill waste, saves energy and saves you time and money.

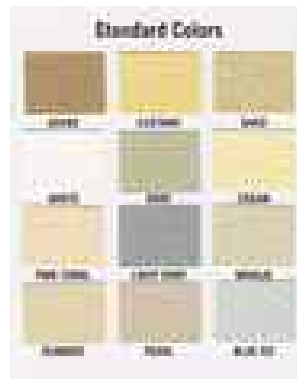
Galaxy 5000 System
A Natural Purifying System
Never Buy Packaged
Chlorine Again!



RENEW YOUR POOL DECK WITHOUT REMOVING IT.

Euclid Tammscoat allows for the complete renewal of your concrete pool deck without costly demolition and removal of the old deck. Call us today for a free estimate to renew your pool or patio today.

50 year old deck Before



50 year old deck After



1966 to 2010 Forty Four years of Quality Products and Service

POOL SERVICE AGREEMENTS / CONTRACTS FOR 2010 SPRING AND FALL

Call us and get on our list of Opening & Closing for 2010. Pay early and save \$50.00

OPENING RATES (includes pre-treatment service)

SAFETY COVERS (*Pools up to 40 ft. long).....	\$290.00
SOLID & MESH COVERS W/WATER TUBES (*Pools up to 40ft. long).....	\$305.00
FOX POOL & SPA COMBO W/ SAFTEY COVER.....	\$315.00
SMALL INGROUND POOLS (*24 ft. or less).....	Deduct \$20.00 from above rates

CLOSING RATES

Your pool must be drained below the skimmer prior to our arrival for closing service. We will charge a \$65.00 pump out fee if it is not. There will be no exceptions to this policy.

SAFETY COVERS (*Pools up to 40 ft. long).....	\$275.00
SOLID & MESH COVERS W/WATER TUBES (Pools up to 40 ft. long).....	\$298.00
FOX POOL & SPA COMBO W/ SAFTEY COVER.....	\$350.00
BLOWING OUT LINES ONLY & winterizing pump & filter.....	\$185.00 to \$225.00
SMALL INGROUND POOLS (*24 ft. or less).....	Deduct \$20.00 from above rates

OPENING & CLOSING COMBINED PACKAGE RATES (includes pre-treatment service)

SAFETY COVERS (*Pools up to 40 ft. long).....	\$565.00
SOLID & MESH COVERS W/WATER TUBES (*Pools up to 40ft. long).....	\$603.00
FOX POOL & SPA COMBO W/ SAFTEY COVER.....	\$665.00

DISCOUNTS ON OUR OPENING & CLOSING SERVICES

SAVE \$50.00 If you chose both OPENING & CLOSING SERVICE and pay for this agreement by March 1, 2010, subtract \$50.00 from the total cost of service package.

SERVICE RATES 2010

1 Hour Minimum.....	\$80.00/H.R	plus parts & materials
Additional time on same call.....	\$75.00/H.R	plus parts & materials
Additional Man on Job.....	\$55.00/H.R	plus parts & materials

THE LAZYS MAN'S POOL SERVICE.....FOR THE PAMPERED POOL

Includes both Opening & Closing, plus weekly pool service* throughout the pool season, from 6/3/10 to 9/2/10

RATES:

550 sq. ft. pool (16' x 32').....	\$1,810.00/season	
650 sq. ft. pool (18' x 36').....	\$2,120.00/season	
800 sq. ft. pool (20' x 40').....	\$2,340.00/season	*Call for specific details of what is included in weekly service agreements

SPRING PRE-TREATMENT SERVICE

INGROUND POOLS up to 20' x 40'.....\$74.95 This service is included when you order an open & close combined package.

This service starts April 1, 2010 and ends April 30, 2010

***NOTE** If your pool is 40 ft. or over, up to 1,000 sq. ft. **add \$60.00 to each rate**
If you have a FOX pool & spa combo w/ water tube cover **add \$50.00 to each rate**

Conversion of a 1960's Ranch: A Solar Home Case Study



Aqua Comfort GT Series Heat Pump



4.56 kW ground mounted solar array

When Ms. Collins wanted to go green, she meant it. She first contacted us to install a solar electric array at her home. Upon inspection we recommended a ground mounted solar array would best fit her needs. The 4.56 kW system would supplement at least 40% of current electric usage. With help from the Commonwealth Solar Program, an uncapped 30% federal tax credit, and a \$1000 state tax credit, she would realize a payback of 9 years.

Once the solar array was installed and had her meter spinning backwards, Ms. Collins was wondering what else she could do. Besides doing what was right for the planet but what was right for her wallet as well. We brought to her attention how getting rid of her oil based heating system and replacing it with an environmentally friendly geothermal heating & cooling system would be the next logical step in her greening process.

Shortly after the idea of replacing her fossil fuel heating system with a system that would do both her heating and cooling, as well as supplementing almost all her domestic hot water, the trenches were being dug to install her geothermal heating & cooling system. This particular geothermal project was installed using a horizontal closed loop system which helped keep installation costs down.

Because the geothermal heat pump runs on electricity, her solar array offsets the costs of her heating and cooling system, creating a home heating system that is truly powered by the sun.

"To all the Wonderful Folks at Southcoast Greenlight:

Just wanted to thank everyone for my Solar Array and Geothermal System which you installed this past year. Everything is working quite well. Follow-up on my questions was prompt and very satisfactory. Your work was excellent and always on time. I would highly recommend your company and your work. Thanks especially to Gary and Peter for all their efforts. Best wishes for the New Year!"

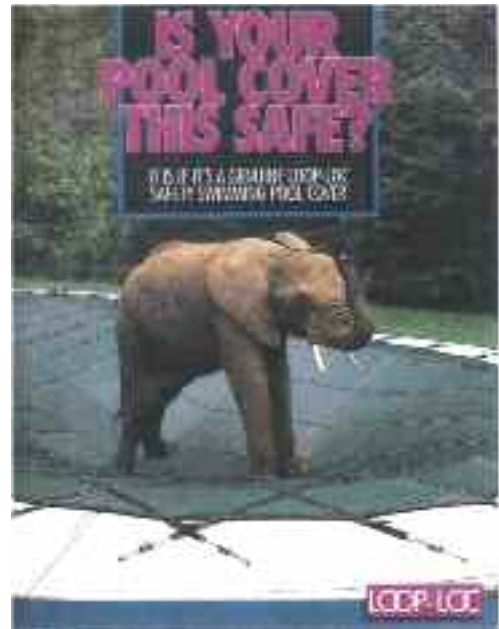
Sincerely,
Susan Collins

SAFETY COVER SALE

Order a Safety Cover before March 19, 2010
And receive the following discount.
Form fit safety cover.....\$75.00 off
Rectangle safety cover.....\$ 50.00 off

INGROUND POOL LINER SALE

Now is the time to order a new liner for your
Pool. As an incentive we have a special discount for
All inground liners ordered before March 1, 2010. You
Will receive a \$100.00 discount. Order early - swim in June.



Pre-season Pool Care Checklist

- Give your pool a dose of liquid chlorine & algaecide
In March as soon as the ice thaws out and you will keep
The water in a clean & clear condition.
- Remove all those leaves on the cover now. It will
Make your opening chores a lot easier to do in late May & June.
- A week before you open your pool give it another dose of
Liquid chlorine & algaecide.
- Check the general condition of your pool equipment & liner.
Now is the time to arrange for liner replacements & filter repair.

Referral Rewards 2010

In appreciation of your continued support please
keep sending us your friends and relatives.

INGROUND POOLS	\$150.00
SOLAR	\$100.00
SAFETY COVERS	\$ 25.00

Duplicate referrals will be shared.
Prior customers are excluded.

FROM:



531 Wilbur Ave., Swansea, Ma.02777 (508) 676-0000
"Quality Products and Service since 1966"

MAIL TO:

20% off (25% Off SWANSEA OIL CUSTOMERS ONLY)
ALL POOL SUPPLIES IN STOCK (NOT VALID FOR COVERS, LINERS OR SERVICE)